



PARASAIL OPERATORS SYMPOSIUM



NOVEMBER 12-13, 2024

CAPE CORAL, FLORIDA

Day 1 • Nov 12TH

7:30	Registration Open	Arrive early and avoid the line	
8:00	Exhibitor Hall Open	Get a first look at this year's sponsor booths	Exhibitor Hall Open
8:30	Breakfast <small>Sponsored by Custom Chutes Inc.</small>		
9:00	General Assembly		
9:00	Welcome & Opening Remarks	WSIA and Parasail Committee Leadership	
9:30	Entrepreneurship on the Water: Growing Your Business	Kevin Oneil & Greg Fisher <i>Ideas on diversifying revenue, optimizing operations and working smarter</i>	
10:00	Tourism Trends Today & Tomorrow	John Talmage, Director, Lee County Economic Development <i>Consumer insights and tactics you can implement locally</i>	
10:30	Sponsor Presentations & Break		
11:00	Advanced Weather & Forecasting	Christianne Pearce, Meteorologist, National Weather Service <i>Understanding winds, pressure and other factors to operate safely</i>	
11:30	ASTM Standards Overview	Katerina Koperna, ASTM International <i>Brief history and current status + update on changes to be discussed</i>	
12:00	Lunch <small>Sponsored by BRP, Quip</small>	Main Ballroom	Exhibitor Hall Open
1:00	Leadership Track	Captain & Crew Track	On-water Demos
1:00	Committee Project Updates and Parasail Training Course Review	Hands-on Safety Equipment Training Stations	By Appointment: Sign up at registration
1:30	Marketing, Social Media, Partnerships and Growing Your Business	On-Boat Mechanical and Maintenance Walk-Through	
2:00	Legal Discussion with Q&A, Risk Management Best Practices	Q&A with NWS meteorologist	
2:30	State of Insurance in Parasailing, Trends & Prep for the Future	On-Boat Mechanical and Maintenance Walk-Through	
3:00	Federal and State Agency panel with USCG, FWC & FAA		
3:30	Q&A with FWC, USCG and FAA <small>Additional topic TBA</small>	Emergency Situations and Crew Preparedness	
4:00	Sponsor Exhibits and Booths <small>Additional topic TBA</small>		
4:30	ASTM Standards Updates and New Ballot Items for Discussion	On-Boat Mechanical and Maintenance Walk-Through	
5:00		Q&A with FWC, USCG and FAA	
5:30			
6:00	Networking Reception	<small>Sponsored by</small> indexic	Outdoor Courtyard Near Front Lobby
7:30	Dinner & Industry Awards	<small>Sponsored by</small> TakeMyBoatTest	Main Ballroom
9:00	After Party		Naughty Mermaid (near docks)

Day 2 • Nov 13TH

8:00	Exhibitor Hall Open		Exhibitor Hall Open
8:30	Breakfast <small>Sponsored by VOLVO PENTA</small>		
9:15	Opening Remarks	Parasail Committee Leadership	
9:30	Sponsor Presentations		
10:00	Mechanical & Maintenance Best Practices Group Discussion	Manufacturer Representatives: Boat, Engine, Winch and Chute companies	On-water Demos
10:30			By Appointment
11:00	AwkwardGuys Watersports Live Podcast: Current Challenges and Future Opportunities for Business Owners	<i>Bring your questions and ideas to be a part of an episode!</i>	
11:30	Exhibitor Hall Open		
12:00	Lunch	Last chance to visit Exhibitor Hall	
1:00	Networking Reception		
1:30	Parasail Operator Olympics	Main Ballroom	
2:00	<small>Sponsored and built by</small> Custom Chutes Inc.		
2:30			
3:00	Medal Ceremony	End of Event	

